

CT Hockey News – 2008 Sponsorship Rates

CT Hockey News Email Newsletter Sponsorships (We accept GIF and JPEG file types.)

<u>Sponsor Type</u>	<u>Pixel Size</u>	<u>Max File Size</u>	<u>Sponsor Fee Per Issue</u>
Top Banner Box (Two Per Issue)	135 x 80	20K	\$500
Anchor Banner (One Per Issue)	595 x 80	30K	\$500
Link Box (Six Per Issue)	N/A	N/A	\$125

CT Hockey News Email News Flash Sponsorships (We accept GIF and JPEG file types.)

<u>Sponsor Type</u>	<u>Pixel Size</u>	<u>Max File Size</u>	<u>Sponsor Fee Per Issue</u>
Right Banner (Only One Per Issue)	175 x 120	30K	\$600

Initial target audience consists of a circulation of approximately 10,000 CT Hockey Conference (CHC) member families. Each publication will be produced monthly and be sent to the entire CHC member list. It is fully expected that this list will grow and that will be strongly encouraged through a variety of online promotion techniques.

A companion website: CTHockeyNews.com will be available for first email newsletter publication scheduled for late August. CTHockeynews.com will contain complete stories and other information of interest to the CT Hockey community. All sponsors enrolled during the 2008 calendar year will receive placement on the website for six (6) months at no additional charge.

CT Hockey News

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